

#### **International Professional Development Association**

Supporting professional learning since 1969

# Regional Association Start-Up Guide

A guide to establishing a Regional IPDA Association

#### **OVERVIEW & PURPOSE**

The purpose of this brief guide is to support the establishment of a regional IPDA association in countries and regions around the world. This guide outlines the necessary steps and considerations to stimulate the association, establish a committee, the structure and functions of the committee that oversees the local association, and planning the activity of the local association.

#### SUGGESTED STEPS AND CONSIDERATIONS

In setting up a local association, the objectives in doing so should include:

- Establishing the need and space for such a network.
- Making clear the unique space that an IPDA association would offer
  - Bringing together all those with an interest in professional learning and development across the professions to establish meaningful partnerships and collaborations spanning policy, practice and research.
- Planning for and running and initial engagement event to spark interest in the IPDA brand, the
  organisation, the potential of a local association, and to establish initial committee (See Appendix 1 as an
  exemplar).
- Developing a social media and website presence in line with social media branding and key information shared by other associations and the international committee.
- Establishing a local committee structure following the IPDA constitution to be used as terms of reference, including agreeing meeting dates across the remainder of the academic year from when the committee first meets.
- Reinforcing and agreeing the terms of reference for the association in line with the IPDA constitution
- Constructing an action plan for the association for the academic year including a locally appropriate timeline of key milestones for committee set-up (See Appendix 2 as an exemplar).

#### Appendix 1 - Exemplar initial engagement event









Keynote Prepared for International Professional Development Association (IPDA) Hong Kong Regional Association Event June 2019

## Harnessing Creativity in Changing Times: Risk, Resilience and Professional Learning

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#### **Outline**

- 1) The Context for Professional Learning
- 2) What is Creativity and Do We Need it?
- 3) Creativity at Multiple Levels
- 4) Nurture Creativity in Schools



### Appendix 2

Task	Key Actions	Timeframe
Establish the need for a regional IPDA association.	<ul> <li>Discuss with colleagues in the field.</li> <li>Explore other existing networks and what they offer.</li> <li>Build connections and partnerships with colleagues across professions, utilising the networks of International Committee (IC) members.</li> </ul>	One month.
Plan an initial engagement event to get those with an interest in professional learning together.	<ul> <li>A low-cost or free event hosted in a partner organisation's space (e.g. IC member's organisation).</li> <li>Keynote speaker and panel discussion around a key theme (e.g. the theme of the IPDA international conference (See Appendix 1)).</li> <li>Opportunities for networking and roundtable discussions.</li> <li>Share the work and function of IPDA and plans for a committee; encouraging those interested to join the initial committee.</li> </ul>	A locally appropriate time, date and duration considering local holidays, common periods of workload intensity, and other conferences or events that may be running.
Meet to form a committee for the regional association.	<ul> <li>Arrange a meeting with those who stated an interest.</li> <li>Agenda items should include:         <ul> <li>The broad functions and objectives of the regional association</li> <li>Reflection on the event</li> <li>Review of IPDA aims/ objectives and constitution</li> <li>How the regional association will reflect the IPDA constitution in both structure and organization, and activity.</li> <li>(Note: committee roles (minus the chair) could be on an interim basis (e.g. for the first six months) to enable a focus on set up).</li> <li>Setting of an action plan for the year ahead (or other appropriate time frame).</li> </ul> </li> </ul>	Within a month or two of the first initial engagement event.
Set up a social media presence and dedicated page on the website.	<ul> <li>Create a Twitter account and any other additional channels common in your region/ country/ professional group using the other IPDA social media accounts as a guide/ frame (https://twitter.com/ipda prof learn?lang=en).</li> <li>Get in contact with the IPDA Administrator (admin@ipda.org.uk) and the website administrator (communications@ipda.org.uk) to get a webpage for your regional association set up. The key headings should include:         <ul> <li>Welcome Message</li> <li>Aims and Objectives of the regional association.</li> </ul> </li> </ul>	As soon as possible.

	<ul> <li>Committee members names, roles, and bios.</li> <li>Events and Opportunities.</li> <li>News and Previous Events.</li> </ul>	
Find or utilise a supporter from the IPDA International Committee.	A supporter from the International Committee ( <a href="http://ipda.org.uk/aboutipda/committee/">http://ipda.org.uk/aboutipda/committee/</a> ) will be able to guide or answer any questions in relation to any of the stages of set up, administration or organisation of the regional association and they will be more than happy to help.	On-going.