**Guidance for Writing Blogs and Book Reviews**

Please consider writing a blog or a book review for IPDA. We hope the following guidance will be helpful for all our potential contributors. For all enquiries regarding blogs and book reviews, please contact Dr Ewan Ingleby – e.ingleby@tees.ac.uk. Blogs and book reviews are posted on the IPDA website (<http://ipda.org.uk/>). The blog/book review is moderated and becomes part of our academic resources. Blogs and book reviews are ‘tweeted’ via academic twitter to widen the international impact of IPDA. You are helping our agenda as well as developing your publication profile.

**Blogs**

1. Blogs are an increasingly important resource for our academic community. Please send blogs, ideally on the theme of professional development to Dr Ewan Ingleby e.ingleby@tees.ac.uk

1. There is a loose structure for blogs. For IPDA, they are reflective pieces of writing on professional development, a blending together of what is subjective and objective. Work to a word limit of 750 words.
2. Make sure that there is nothing scandalous or defamatory within your blog!
3. Provide your name, your role, your academic institution and your contact details.
4. We will aim to post your blog online and publicise the content via social media (twitter).

**Book reviews**

1. Although we do not send hard copies of books out for review, we are interested in 750 word reviews of academic books that link to professional development/research on professional development.
2. Include details about the author(s), the date of publication, the title, the publisher, the number of pages, and the price (£ sterling).
3. Our guidance is to structure the book review via the ‘DARE’ principles – describe, analyse, respond, evaluate the content.
4. Provide a list of keywords, under the title (six maximum) so that themes can be collated.
5. Provide your name, your role, your academic institution and your contact details.